

General Manager (S&M-CM)
Sales & Marketing – Consumer Mobility,
3rd Floor, New CTS Building,
16.Greaves Road, Chennai-600 006.
Tel.: 044-28297878
Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNL 3G)))) **BSNL LIVE**
Faster than your thoughts 2010

Lr.No.104/03/2011-12/VAS/On-Mobile dated/45 dated at Chennai the 25/09/2012

Sub: Launching of VAS Service in Tamilnadu Circle – BSNL Name Tunes – reg

Ref: Recommendations of NVSC Meeting held at Bagalore on 09th July 2012.

As per the Recommendations of National VAS Steering Committee Meeting (NVSC) referred above, BSNL Tamilnadu Circle has launched the BSNL Name Tunes (BSNL Tunes) Services in Tamilnadu Circle from 26th September 2012.

Customers can avail the BSNL Name Tunes Service, by sending the following SMS to 56799, subject to the availability of their names in the server, for the present.

NT <space> <Name>

Charges Applicable:

Subscription Charges: Rs.30/Month

Name Tunes Charges : Rs.12/Month

The attached image (in the next page of this document) may be printed and displayed in all the CSCs and wide publicity should be given to the product to make it a big success.

(V.Balasubramanian)
Dy General Manager (Mktg)
o/o GM(S&M-CM),
BSNL, Tamilnadu Circle

Copy to:

- 1) All the Heads of SSAs
- 2) Sr GM (NW-O) at Coimbatore
- 3) GM (VAS - South Zone) at Trichy
- 4) DGM CS/DGM (Sales) O/O GM (S&M) -CM

(Cont ...d)

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BSNL
MOBILE

உங்கள் பெயரை
BSNL TUNE

ஆக செட் செய்ய NT<space><Your NAME> என்று
டைப் செய்து 56799 க்கு SMS அனுப்பவும்.